



**SDG**  
Philanthropy  
Platform

Supporting Development in

# Ghana

The Role of Foundations



**FOUNDATION  
CENTER**  
Knowledge to build on.

**ROCKEFELLER**  
Philanthropy  
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Empowered lives.  
Resilient nations.

A project of Foundation Center,  
Rockefeller Philanthropy Advisors, and  
United Nations Development Programme



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### About the SDG Philanthropy Platform

Since their adoption in 2000, the Millennium Development Goals (MDGs) have been critical in mobilizing resources and driving real progress on some of the world's most pressing problems. With the MDGs ending in 2015, world leaders have been engaged in establishing a "Post-2015 Development Agenda" to expand upon the successes and learnings of the MDGs.

In parallel with the creation of a Post-2015 Development Agenda has been a growing interest on the part of governmental and philanthropic leaders in facilitating greater cooperation and collaboration in international development funding. To support this objective, the United Nations Development Programme (UNDP), Rockefeller Philanthropy Advisors (RPA), and Foundation Center have joined together with the support and participation of the Ford Foundation, Conrad N. Hilton Foundation, and The MasterCard Foundation to establish the SDG Philanthropy Platform (the "Platform"). Important partnerships with networks such as WINGS (Worldwide Initiatives for Grantmakers Support) have enhanced this undertaking.

The Platform, which includes the [SDGfunders.org](http://SDGfunders.org) website, helps funders identify opportunities for engaging and collaborating in global, national, and local development processes. At the same time, it helps to enable governments and the UN system in understanding the value of philanthropy's direct engagement. And, crucially for the philanthropic sector, it will help to leverage the scale and impact of funding from individual foundations and other sources of private giving.

### About the Report

*Supporting Development in Ghana: The Role of Foundations* is the first in a series of reports to be produced as part of the SDG Philanthropy Platform initiative. For questions regarding this report, contact [aak@foundationcenter.org](mailto:aak@foundationcenter.org). Also see [SDGfunders.org](http://SDGfunders.org) for more information.

Report Design: on design, new york city, [www.ond.com](http://www.ond.com)



# Methodology

The analysis presented in this report reflects grants made by 125 U.S.-based foundations, one Ghana-based foundation, and 25 foundations based in other countries. Grants from these foundations were awarded to organizations headquartered in Ghana for work in Ghana and in other countries/regions, as well as to organizations headquartered in other countries for work that specified a geographic focus on Ghana. In cases where a grant focuses on multiple geographic areas, including Ghana, the full value of the grant has been counted as benefiting Ghana for the purpose of this analysis.

Some foundations included in this analysis engage in fundraising and therefore may receive grants from other foundations. To avoid overrepresenting giving focused on Ghana, the analysis excludes all grants made by foundations in the data set to other foundations included in the set. However, lists identifying top funders by amount of overall giving do include these grants to ensure that the full value of foundation commitments is represented.

This analysis includes representations of foundation giving and official development assistance aligned with the Millennium Development Goals (MDGs). Foundation Center developed algorithms for identifying foundation grants and overseas development assistance that were consistent with the eight MDGs. Therefore, these representations should not be interpreted as indicating that foundations and other donors intentionally aligned their giving with the MDGs, although this may be the case for some funders.

In addition, figures identifying funding related to specific MDGs include the full value of all relevant grants. For example, a grant providing support to reduce child mortality by enhancing women's reproductive health and rights would be counted in totals for MDGs 3, 4, and 5. As a result, a tally of funding for Ghana across the MDGs for the period 2002-2012 exceeds the \$394 million overall total for MDG-related funding during this period. Nonetheless, the figures may also underrepresent funding aligned with specific MDGs.

Finally, while this report is based on the most comprehensive data set currently available for examining the distribution of foundation giving globally, it nonetheless vastly underrepresents foundation engagement in supporting Ghana—particularly for foundations based outside of the United States. A central goal of the SDG Philanthropy Platform initiative is to expand the data available on global foundation philanthropy and provide ever more complete updates on foundation support for development.

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# Foreword

## Christine Evans-Klock

UN Resident Coordinator and UNDP Resident Representative for the Republic of Ghana

This report on the role of foundations in supporting development in Ghana comes out at a very opportune moment. The UN system in Ghana was very pleased to have collaborated with the Government and our partner foundations to formally launch the *SDG Philanthropy Platform for Ghana* on 9 July 2015 in Accra. This convening brought together more than 90 leaders from philanthropy, civil society, social investment, academia, the UN System, and government.

Data on philanthropy—its roles as well as areas of contribution and alignment—was a critical issue at the workshop. While it was evident from the discussions that took place that there was considerable charitable giving and corporate socially responsible investment, it was also clear that there was little data formally available and many of us were unaware of the extent of philanthropic engagement as portrayed in the report.

As we all come to the end of the era for the Millennium Development Goals (MDGs), which helped to focus global attention on poverty and other key development priorities, it is useful to be able to take stock as to where philanthropic

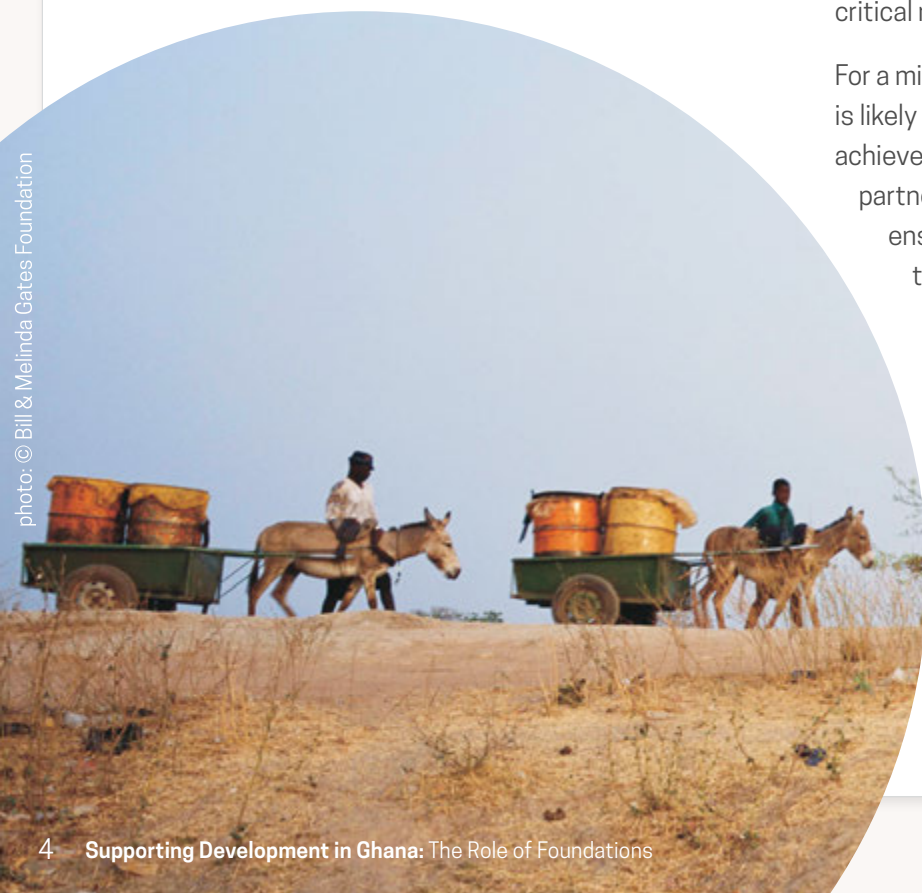
contributions went and to start to explore where they could make more of a difference, particularly how to facilitate a process of engagement and closer alignment with national and global development priorities.

The text for the outcome document for the new, much more ambitious *Transforming our World: The 2030 Agenda for Sustainable Development*, which will take forward the unfinished agenda and replace the MDGs, will be formally adopted by world leaders at the General Assembly in New York in September 2015. Further, Ghana just launched the process for developing its own 40-year long-term plan wherein there will be alignment to the SDGs, amongst other commitments. So in this sense as well, the timing is opportune.

*The 2030 Agenda* integrates social, economic and environmental dimensions of sustainability into a universal and transformative agenda that encompasses 17 Sustainable Development Goals (SDGs). The level of ambition and imperative to adopt new ways of undertaking development calls for new types of collaborations at both global and national levels, wherein philanthropy is also recognized as having a critical role to play.

For a middle income country, such as Ghana, philanthropy is likely to become ever more important. While Ghana has achieved significant progress in a number of areas, strong partnerships with philanthropic entities can help it to ensure greater inclusivity and identify and implement transformative solutions that can be more effective in addressing complex challenges ranging from growing youth unemployment to ensuring access to safe drinking water to promoting inclusive economic growth. Meeting these imperatives requires broad-based partnerships as many of the resources, networks and skills lie outside the government, the private sector, and local communities.

As the UN, we welcome the opportunity for a much more structured engagement with philanthropy to help it achieve its full potential for development.











# Introduction

## Akwasi Aidoo

Senior Fellow, Humanity United

Ghana has come a long way from the three tumultuous decades that followed its 1957 independence. During that time, Ghana suffered its first successful coup d'état and subsequent political instabilities, poor governance and weak state institutions, weak civil society, economic crises, increasing poverty, and a devastating brain drain.

By the early 1990s, however, Ghana was back on a developmental track, albeit with some bumps along the way (as in the circumstances that led Ghana to adopt the controversial Debt Initiative for Heavily Indebted Poor Countries – HIPC in 2001). This change occurred thanks to a combination of factors on both sides of the governance equation: a spike in citizen engagement in governance and policy issues, as embodied in the social movement animated by the slogan “Speak Up Now” (“Kasa Preko”), and the emergence of responsive leadership. The result is a country that is now often held up as a model of democratic development in Africa.

Yet, in developmental terms, Ghana still has a long way to go. With a Human Development Index (HDI) of 0.573, Ghana ranks a low 138 among the 187 countries in the UN system.<sup>1</sup> Infant and maternal mortality rates and life expectancy continue to lag behind the expectations and prospects of a country with such remarkable stability. Natural resource governance begs for reform to heighten accountability and transparency, and gender equity continues to be hampered by many powerful structural and systemic obstacles.

These challenges can be addressed, as Ghana’s development potential requires little more than domestic ownership and agency for full realization. Ghana, like most African countries, has a huge natural resource base, including gold, diamonds, oil, manganese, bauxite, forest, rivers, and more. The main gaps are in human resource development, infrastructure,

citizen engagement in shaping development policies, and government responsiveness and accountability. And this is where foundations can be of significant help.

Foundations have three very important advantages as they support the quest for development in a country like Ghana. First, foundations are not encumbered by the perceptions of geopolitical and foreign policy agendas that bilateral donor agencies often carry. As such, it can be easier for foundations to provide support addressing policy, advocacy, and governance issues bearing on development. Second, foundations can take a longer-term approach to grantmaking than most development partner agencies, due to their political independence. Third, because foundations tend to support work across several countries, they are well positioned to foster cross-national peer learning of best practices, lessons, and innovations and develop partnerships in stable and open societies, like Ghana’s, where local philanthropy is also fast emerging.



photo: © Bill & Melinda Gates Foundation

<sup>1</sup> See Malik, Khalid et al., *Human Development Report 2014: Sustaining Human Progress: Reducing Vulnerabilities and Building Resilience*, New York: United Nations Development Programme, 2014.



# Overview

## of Foundation Funding for Development in Ghana

Foundation funding focused on Ghana over the past decade has encompassed all aspects of the global development agenda and beyond. Among foundations whose grants are tracked by Foundation Center, their giving focused on Ghana totaled \$499 million between 2002 and 2012. While few foundations intentionally aligned their grantmaking priorities with the MDGs, over half of grants (54 percent) made by the 151 foundations included in this analysis and most of their grant dollars (79 percent or \$394 million) supported activities consistent with at least one of the eight MDGs.

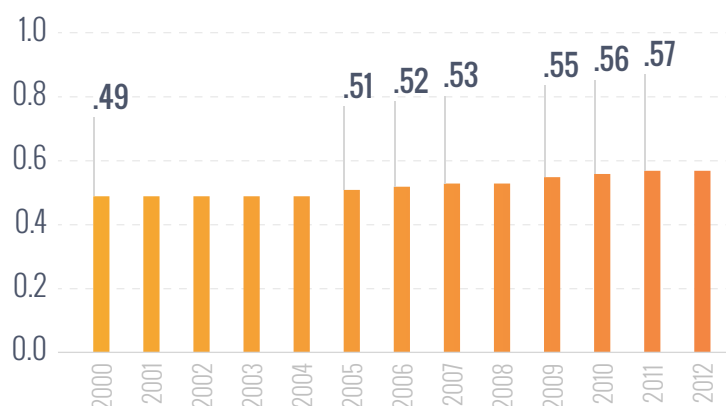
According to a recent report on MDG progress prepared by the National Development Planning Commission, Ghana has made great advances since 2000. But a substantial amount of work remains to achieve many of the goals by 2015. While significant progress has been made in areas such as poverty eradication,

education, and access to safe water, the report indicates that progress has been slower with respect to under-five, infant, and maternal mortality, as well as sanitation.<sup>2</sup>

Among foundations' funding for Ghana, the Bill & Melinda Gates Foundation accounted for more than half of giving between 2002 and 2012. The Gates Foundation ranked as the top funder based on grant dollars consistent with six of the eight MDGs, while the MasterCard Foundation ranked first in giving consistent with MDG 2 and the Ford Foundation ranked first with MDG 3. Excluding the Gates Foundation, foundation giving focused on Ghana totaled \$230 million during this period, and annual commitments from 2008 forward totaled more than double the \$7.5 million in support recorded in 2002.

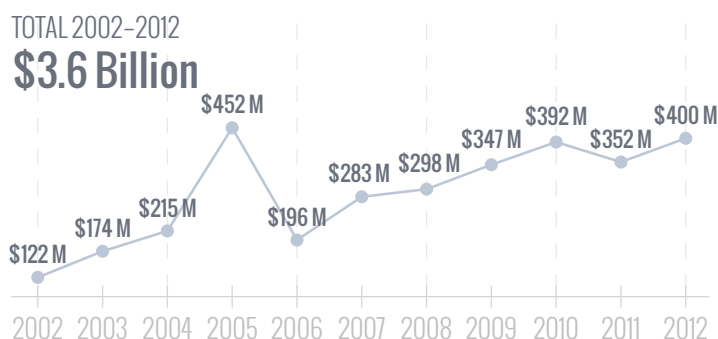
<sup>2</sup> See [www.gh.undp.org/content/dam/ghana/docs/Doc/Inclgro/UNDP\\_GH\\_IG\\_2010MDGreport\\_18102013.pdf](http://www.gh.undp.org/content/dam/ghana/docs/Doc/Inclgro/UNDP_GH_IG_2010MDGreport_18102013.pdf).

Human Development Index (HDI) for Ghana, 2000–2012\*



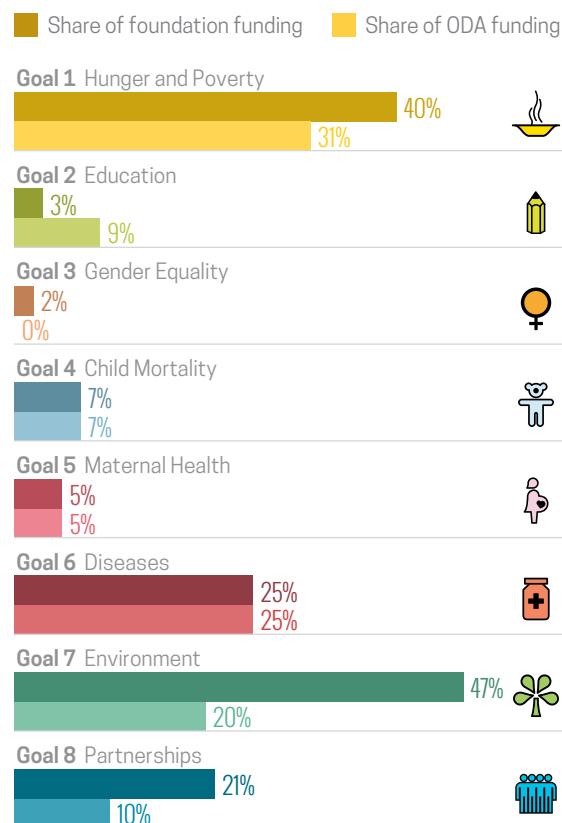
\* The HDI is a summary measure of average achievement in three key dimensions of human development: a long and healthy life, being knowledgeable, and having a decent standard of living.

Change in Official Development Assistance (ODA) Funding for MDGs for Ghana\*



\* Figures based on Foundation Center analysis of ODA commitments compiled by OECD.

MDG-related Foundation and Official Development Assistance (ODA) Funding for Ghana\*



**TOTAL**

	Foundations	ODA
	<b>\$394 Million<sup>1</sup></b>	<b>\$3.6 Billion</b>
	2000–2012	2000–2012

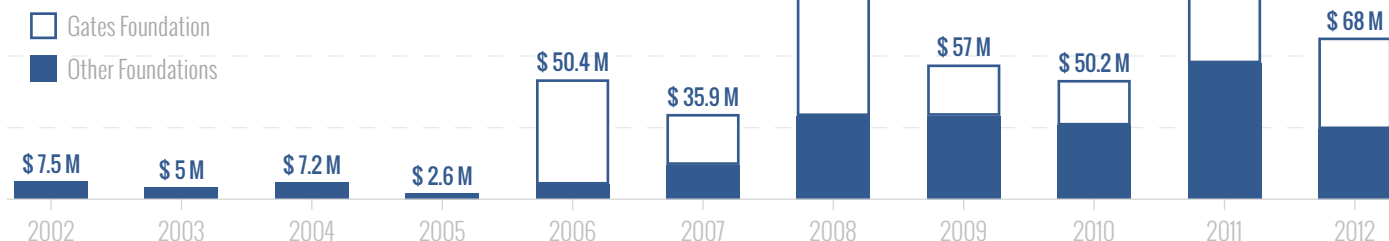
<sup>1</sup>\* Funding may align with multiple MDGs and, therefore, totals exceed 100 percent. Foundation figures exclude giving focused on Ghana unrelated to the MDGs.



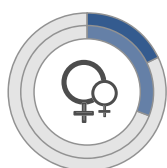
## Change in Overall Foundation Funding for Ghana

TOTAL 2002–2012

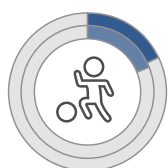
**\$499 Million**



## Share of Overall Foundation Funding for Ghana by Selected Populations, 2002–2012\*



Women & Girls  
Dollars: **18%**  
Grants: **31%**



Children & Youth  
Dollars: **18%**  
Grants: **19%**



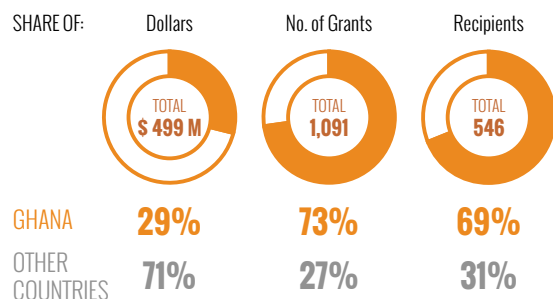
People with Disabilities  
Dollars: **4%**  
Grants: **6%**



People with HIV/AIDS  
Dollars: **0%**  
Grants: **6%**

\*Figures represent only grants awarded to recipient organizations that could be clearly identified as serving specific populations or grants whose descriptions specified a benefit for a specific population. Grants benefiting multiple population groups are counted in each applicable category. The chart excludes groups that were the focus of less than 5 percent of grant dollars. Finally, 12 percent of grant dollars and 35 percent of grants could not be coded for a specific population group.

## Foundation Funding for Ghana by Recipient Location, 2002–2012



## Top Foundation Funders Overall for Ghana, 2002–2012

Bill & Melinda Gates Foundation	USA	\$ 275,831,963
Conrad N. Hilton Foundation	USA	52,891,600
MasterCard Foundation	Canada	26,586,702
Carnegie Corporation of New York	USA	21,380,975
Rockefeller Foundation	USA	19,937,198
Howard G. Buffett Foundation	USA	19,241,454
Comic Relief UK	UK	17,905,981
Doris Duke Charitable Foundation	USA	16,125,277
Ford Foundation	USA	15,978,502
William and Flora Hewlett Foundation	USA	13,865,110

Note: Figures include support for funding intermediaries also included as funders in this analysis.

## Top Recipients of Overall Foundation Funding for Ghana, 2002–2012

INDEPTH Network	Ghana	\$ 57,805,201
Marie Stopes International	UK	30,000,000
University of Ghana	Ghana	28,366,005
IRC International Water and Sanitation Center	Netherlands	24,074,261
World Vision	USA	19,467,463
Columbia University	USA	17,931,256
University of Greenwich	UK	17,450,744
International Bank for Reconstruction and Development	USA	16,654,000
Ashesi University College	Ghana	12,963,648
International Institute of Tropical Agriculture	UK	12,208,414

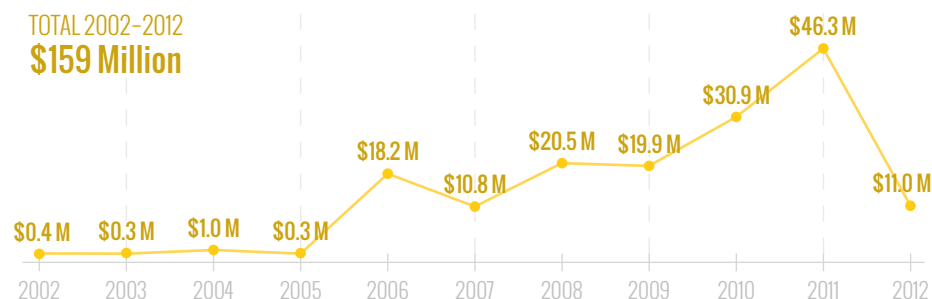
Note: Excludes support for intermediaries also included as funders in this analysis.



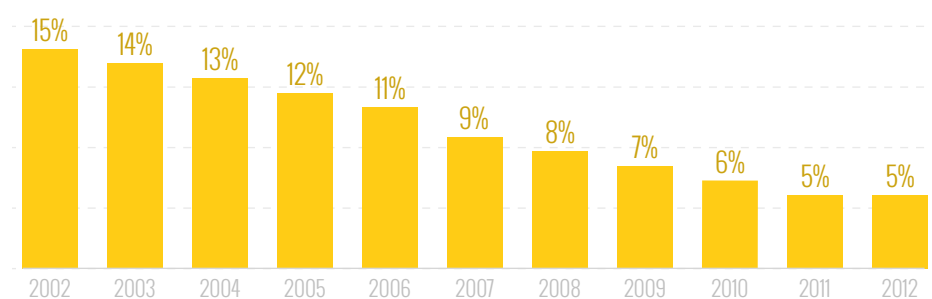
## Focus on MDG 1

Eradicate extreme poverty and hunger

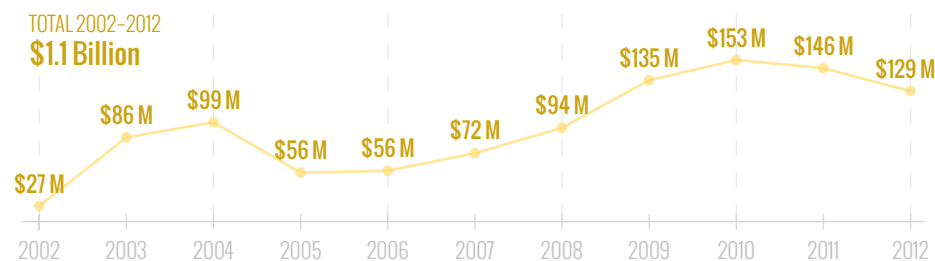
### Change in Foundation Funding for Goal 1 for Ghana



### Percent of Population Undernourished



### Change in Official Development Assistance (ODA) Funding for Goal 1 for Ghana\*



\* Figures based on Foundation Center analysis of ODA commitments compiled by OECD.

### Top Funders, 2002-2012

Bill & Melinda Gates Foundation	\$ 125,123,081
MasterCard Foundation	13,623,054
Howard G. Buffett Foundation	8,377,514
Rockefeller Foundation	5,839,934
PepsiCo Foundation	4,000,000
Ford Foundation	3,540,502
Newman's Own Foundation	2,235,000
Comic Relief UK	1,593,990
Conrad N. Hilton Foundation	1,022,600
Denver Foundation	700,000

Note: Figures include support for funding intermediaries also included as funders in this analysis.

### Top Recipients, 2002-2012

University of Greenwich	\$ 17,450,744
International Bank for Reconstruction and Development	16,654,000
International Institute of Tropical Agriculture	12,208,414
CHF International	12,037,927
Opportunity International	9,217,642
Camfed International	7,586,520
SNV USA	7,315,925
International Development Enterprises	7,125,000
Safe Water Network	7,080,753
Plan International USA	6,270,792

## FOUNDATIONS MAKING A DIFFERENCE

### MasterCard Foundation

MasterCard Foundation seeks to provide the opportunity for all to learn and prosper. In Ghana, the foundation works to support financial inclusion across a range of projects. For example, the foundation is partnering on a YouthSave initiative with Save the Children, financial service providers, local school systems, and others. The initiative seeks to provide in-school training on financial literacy, business principles, and how to open and maintain bank accounts, with an expectation that enhanced financial skills and resources will result in positive effects on education and employment outcomes.

## SELECTED FOUNDATION GRANTS

**EMpower-The Emerging Markets Foundation** to Northern Sector Action on Awareness Center to reach rural, unemployed youth through two complementary strategies: a vocational and life skills training focused on bicycle maintenance; and life skills, financial literacy, and business management training for young women to help encourage them into nontraditional areas of work and help expand their existing income generation strategies (2012).

**Ford Foundation** to Innovations for Poverty Action to test its Ghana Microfinance Graduation Pilot, an asset transfer, training, and support services program to prepare the extreme poor for active membership in a microfinance program (2010).

**Bill & Melinda Gates Foundation** to CHF International to improve access to services for Ghana's urban poor through municipal revenue reform (2011).

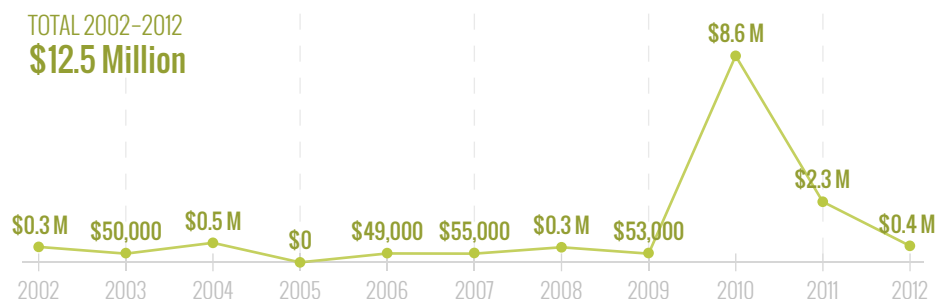




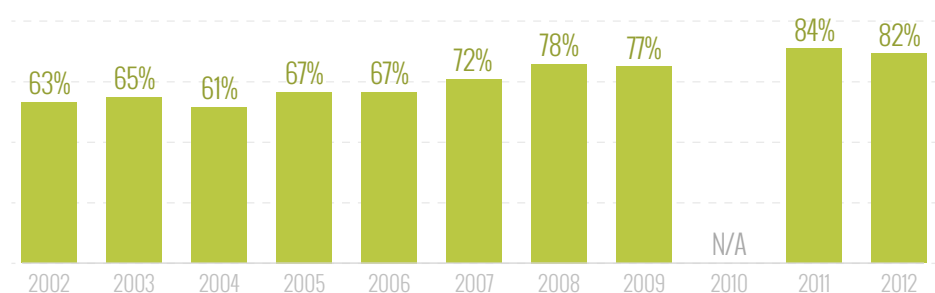
## Focus on MDG 2

### Achieve universal primary education

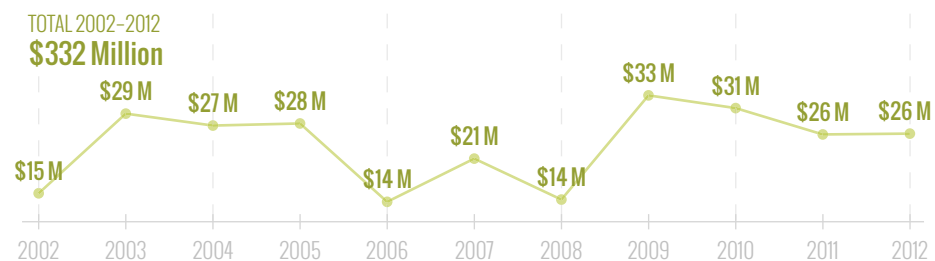
#### Change in Foundation Funding for Goal 2 for Ghana



#### Percent of Children Enrolled in Primary Education



#### Change in Official Development Assistance (ODA) Funding for Goal 2 for Ghana\*



\* Figures based on Foundation Center analysis of ODA commitments compiled by OECD.

#### Top Funders, 2002-2012

MasterCard Foundation	\$ 8,270,595
Comic Relief UK	2,339,289
Rockefeller Foundation	795,622
Human Dignity Foundation	328,296
Tides Foundation	275,000
Alaska Community Foundation	259,924
William and Flora Hewlett Foundation	250,000
Koch Foundation, Inc.	214,378
EMpower - The Emerging Markets Foundation	69,500
American Jewish World Service	60,000

Note: Figures include support for funding intermediaries also included as funders in this analysis.

#### Top Recipients, 2002-2012

Camfed International	\$ 780,622
AfriKids	328,296
Forum for African Women Educationalists	259,924
Link Community Development	250,000
Solace International	250,000
Innovations for Poverty Action	132,000
Omega Schools Foundation	50,000
Trading Visions	33,949
Challenging Heights	30,000
Diocese of Sekondi/Takoradi	25,000

#### FOUNDATIONS MAKING A DIFFERENCE

### Koch Foundation

The Koch Foundation supports Roman Catholic organizations that propagate the faith. Among its specific grantmaking priorities, the foundation provides funding to Catholic schools in impoverished areas globally where these schools serve as a “primary means of evangelization” and for school programs that may help to cultivate future leaders of the Catholic Church. The Koch Foundation’s grants for Ghana made during the period 2002 to 2012 consistent with MDG 2 exclusively funded Ghana-based recipients.

#### SELECTED FOUNDATION GRANTS

**Disability Rights Fund** to Special Attention Project to create awareness of the challenges street children with learning disabilities face and to empower them to advocate for reintegration into educational and family structures (2009).

**Global Fund for Children** to Challenging Heights for the Evening School initiative, which provides school sponsorships, afterschool programs, and mentoring for children in primary and secondary school (2012).

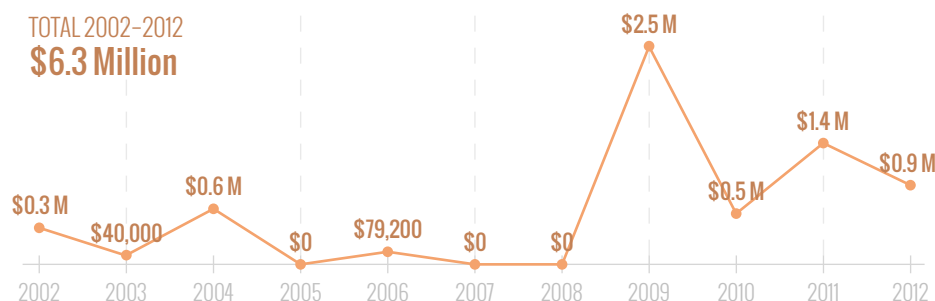
**Rockefeller Foundation** to Forum for African Women Educationalists for construction of an FM broadcasting facility that will enhance the ability to promote positive social change in support of the status of girls and women in Ghana and, in particular, the education of girls (2003).



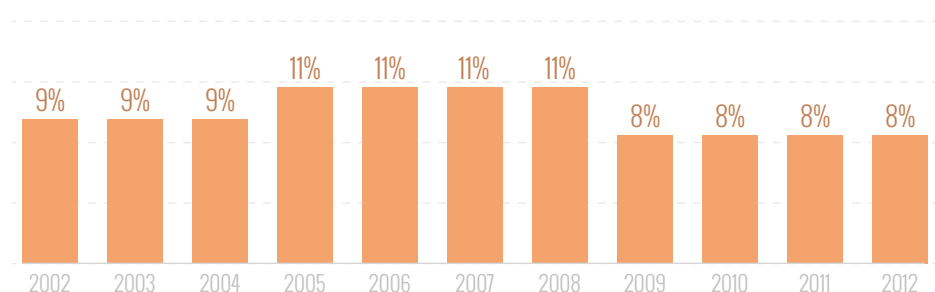
## Focus on MDG 3

Promote gender equality and empower women

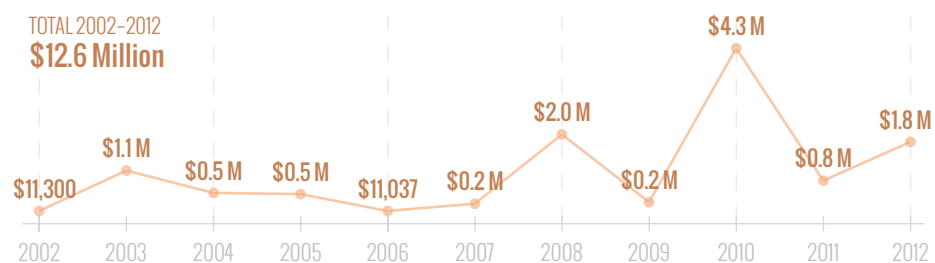
### Change in Foundation Funding for Goal 3 for Ghana



### Percent of Parliamentary Seats Held by Women



### Change in Official Development Assistance (ODA) Funding for Goal 3 for Ghana\*



\* Figures based on Foundation Center analysis of ODA commitments compiled by OECD.

### Top Funders, 2002-2012

Ford Foundation	\$ 5,150,000
Comic Relief UK	3,608,361
African Women's Development Fund	1,923,109
Carnegie Corporation of New York	1,600,000
NoVo Foundation	1,000,000
UN Women's Fund for Gender Equality	835,000
Rockefeller Foundation	522,622
Global Fund for Women	430,256
Sigrid Rausing Trust	310,529
Open Society Institute	250,000

Note: Figures include support for funding intermediaries also included as funders in this analysis.

### Top Recipients, 2002-2012

University College of Education	\$ 1,600,000
Women Peace and Security Network Africa	548,790
Forum for African Women Educationalists	526,322
African Initiatives	433,889
Trinity Theological College	350,000
Ghana Gender and Climate Change Coalition	300,000
Moremi Initiative for Women's Leadership in Africa	290,000
Network for Women's Rights in Ghana	162,000
Nana Yaa Memorial Trust for Good Quality Reproductive Health Services	105,000
Women in Law and Development in Africa	100,000

## FOUNDATIONS MAKING A DIFFERENCE

### African Women's Development Fund

African Women's Development Fund supports women-led initiatives across the continent that advance women's empowerment and rights. The Fund supports activism, capacity building, and shared learning, among other priorities. Examples of its giving include a 2009 grant to the Network for Women's Rights in Ghana to complete and disseminate a documentary film, *The Witches of Gambaga*, to educate the public on one of the most underreported human rights abuse cases in Africa.

## SELECTED FOUNDATION GRANTS

**Body Shop Foundation** to African Initiatives to improve women's rights and access to sexual and reproductive health services in Ghana (2011).

**Ford Foundation** to Trinity Theological College for the Institute of Women in Religion and Culture to bring African women's religious perspectives to bear in the struggle for equal rights and the renewal of African societies and cultures (2002).

**Global Fund for Women** to the Moremi Initiative for Women's Leadership in Africa to organize a regional leadership summit in Accra, Ghana, to equip young women with the skills to become catalysts for social change in multiple sectors of society (2010).

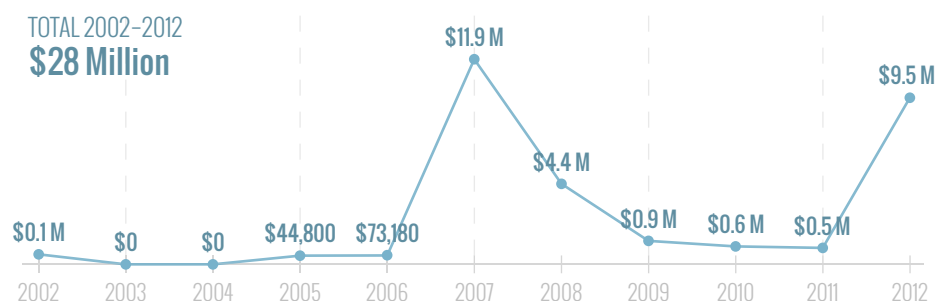




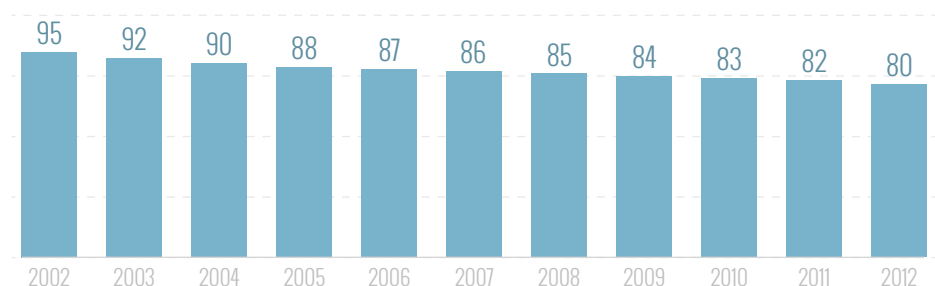
## Focus on MDG 4

### Reduce child mortality

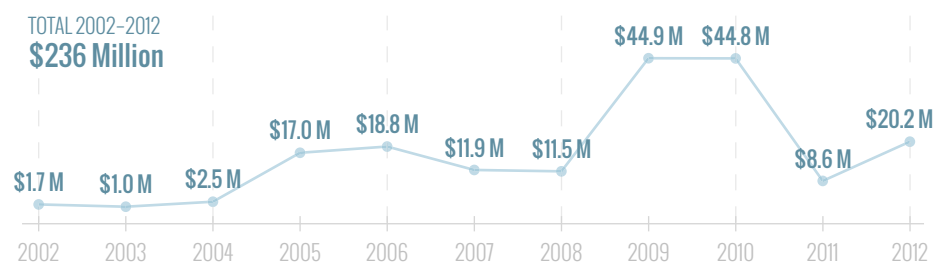
#### Change in Foundation Funding for Goal 4 for Ghana



#### Child Mortality Rate for Children Under Five per 1,000 Live Births



#### Change in Official Development Assistance (ODA) Funding for Goal 4 for Ghana\*



\* Figures based on Foundation Center analysis of ODA commitments compiled by OECD.

#### Top Funders, 2002-2012

Bill & Melinda Gates Foundation	\$ 13,964,118
Comic Relief UK	9,508,200
Conrad N. Hilton Foundation	2,600,000
Rockefeller Foundation	1,078,445
Human Dignity Foundation	328,296
African Women's Development Fund	208,500
Pfizer Foundation	125,000
Alcoa Foundation	68,180
Abbott Fund	50,000
American Jewish World Service	50,000

Note: Figures include support for funding intermediaries also included as funders in this analysis.

#### Top Recipients, 2002-2012

Institute for Healthcare Improvement	\$ 9,254,383
Global Alliance for Vaccines and Immunization	7,923,500
Grameen Foundation USA	4,362,159
UNICEF	2,600,000
University of Ghana	1,584,700
Centre for Health and Social Services	722,145
World Health Organization	347,576
Link Community Development	328,296
Stichting Medical Credit Fund	161,500
Freedom from Hunger	150,000

#### FOUNDATIONS MAKING A DIFFERENCE

### Bill & Melinda Gates Foundation

Through its Global Health Program, the Bill & Melinda Gates Foundation seeks to harness advances in science and technology to save lives in developing countries. The foundation works with partners to deliver proven vaccines, drugs, and diagnostics and discover solutions that are affordable and reliable. Among its funding, priorities focused on children are significantly reducing the impairment of children under age five by enteric and diarrheal diseases and childhood deaths from pneumonia. Examples of its giving include a 2008 grant to Grameen Foundation USA to improve outcomes for children age 0-28 days by researching, identifying, and piloting mobile phone-based health applications in the Dangbe West district of Ghana.

#### SELECTED FOUNDATION GRANTS

**Abbott Fund** to University of Louisville for pediatric/neonatal life-support training and services for Tamale Teaching Hospital and Northern Ghana (2010).

**Alcoa Foundation** to Mercy Ships for the Ashaiman Center, a health center for children, youth, and families developed in collaboration with the Ghana Health Services and the community of Ashaiman (2006).

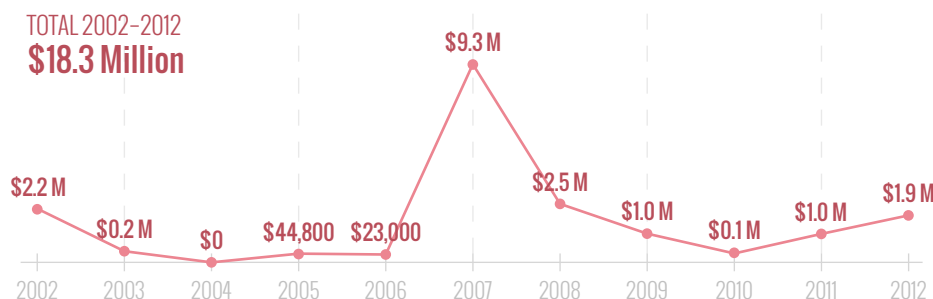
**Comic Relief UK** to the University of Ghana School of Public Health to reduce levels of sickness and death among women and children under five by helping to develop a sustainable ambulance service suited to local conditions and adapting the Community Health Planning and Services model to urban areas (2012).



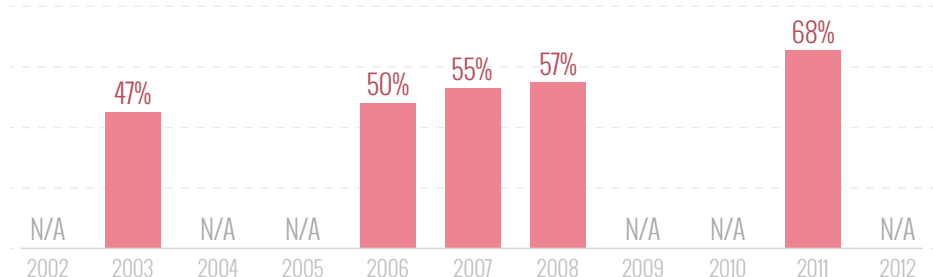
## Focus on MDG 5

### Improve maternal health

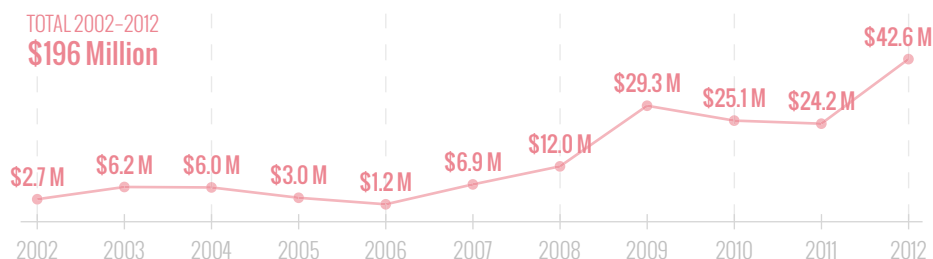
#### Change in Foundation Funding for Goal 5 for Ghana



#### Percent of Births Attended by Skilled Health Personnel



#### Change in Official Development Assistance (ODA) Funding for Goal 5 for Ghana\*



\* Figures based on Foundation Center analysis of ODA commitments compiled by OECD.

#### Top Funders, 2002-2012

Bill & Melinda Gates Foundation	\$ 9,254,383
Comic Relief UK	5,193,061
William and Flora Hewlett Foundation	3,200,000
Rockefeller Foundation	2,610,237
John D. and Catherine T. MacArthur Foundation	350,000
African Women's Development Fund	256,000
UN Women's Fund for Gender Equality	235,000
American Jewish World Service	160,000
Global Fund for Women	74,000
Mama Cash	62,668

Note: Figures include support for funding intermediaries also included as funders in this analysis.

#### Top Recipients, 2002-2012

Institute for Healthcare Improvement	\$ 9,254,383
Ministry of Health of Ghana	2,221,030
Population Council	1,777,291
University of Ghana	1,000,000
INDEPTH Network	500,000
Yale University	250,000
African Initiatives	235,000
Columbia University	182,907
Women Peace and Security Network Africa	161,500
Forum for African Women Educationalists	160,000

#### FOUNDATIONS MAKING A DIFFERENCE

### William and Flora Hewlett Foundation

As part of its Global Development & Population program, the William and Flora Hewlett Foundation supports an International Women's Reproduction Health strategy. Funding in this area focuses on ensuring that no woman has an unwanted pregnancy, particularly in Francophone West Africa and East Africa, to ensure that no woman dies from an unsafe abortion; and making family planning and reproductive health an integral part of broader development goals. For example, the foundation made a 2008 grant to INDEPTH Network to evaluate reproductive health interventions in Ghana.

#### SELECTED FOUNDATION GRANTS

**Compton Foundation** to Gender Action to respond to the request of GrassRootsAfrica (GRA), a Ghanaian research and advocacy organization, to partner in a sexual and reproductive health (SRH)/HIV and gender capacity-building workshop (2011).

**Mama Cash** to Women's Development Initiatives for improving the status of women in the Volta region by raising awareness about women's rights, with a special focus on sexual and reproductive health and land and property rights (2009).

**Virginia Gildersleeve International Fund** to Akpafu Traditional Birth Attendants Women's Association for training of traditional birth attendants in pre- and postnatal care and sexual and reproductive health (2009).

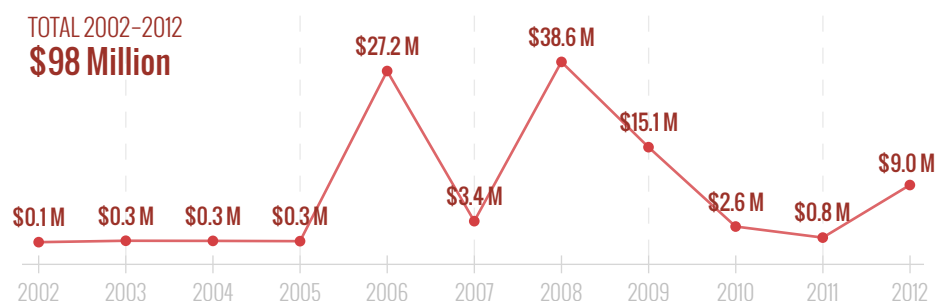




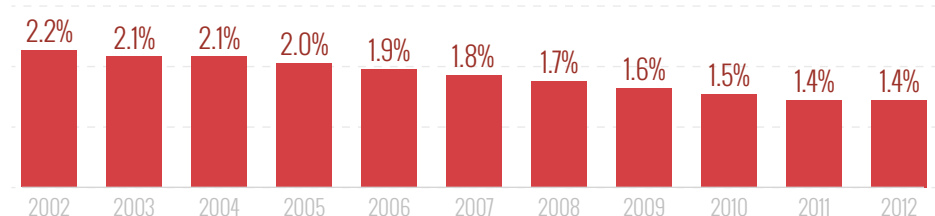
## Focus on MDG 6

Combat HIV/AIDS, malaria, and other diseases

### Change in Foundation Funding for Goal 6 for Ghana



### Percent of People Age 15-49 Living with HIV



### Change in Official Development Assistance (ODA) Funding for Goal 6 for Ghana\*



\* Figures based on Foundation Center analysis of ODA commitments compiled by OECD.

### Top Funders, 2002-2012

Bill & Melinda Gates Foundation	\$ 59,756,777
Doris Duke Charitable Foundation	14,671,500
Conrad N. Hilton Foundation	12,000,000
Comic Relief UK	8,183,291
ExxonMobil Foundation	1,433,639
Ford Foundation	475,000
American Jewish World Service	370,000
African Women's Development Fund	348,280
Johnson & Johnson Family of Companies Foundation	177,054
Pfizer Foundation	125,000

Note: Figures include support for funding intermediaries also included as funders in this analysis.

### Top Recipients, 2002-2012

INDEPTH Network	\$ 46,104,995
Columbia University	14,671,500
Carter Center	12,127,054
International Trachoma Initiative	10,112,486
Global Alliance for Vaccines and Immunization	7,923,500
London School of Hygiene and Tropical Medicine	2,991,720
HopeXchange	1,000,000
University of Ghana	450,000
Academy for Educational Development	390,000
World Health Organization	347,576

## FOUNDATIONS MAKING A DIFFERENCE

### American Jewish World Service

American Jewish World Service (AJWS) seeks to end poverty and promote human rights in the developing world. AJWS provided the second-largest number of Ghana-focused foundation grants related to HIV/AIDS during the period 2002 to 2012. Its HIV/AIDS-related funding focused on the urban poor, sex workers, and LGBTI populations. For example, AJWS made a 2012 grant to empower LGBTI communities to fight stigma and discrimination and prevent HIV and AIDS by establishing an office and wellness center that will offer comprehensive services.

## SELECTED FOUNDATION GRANTS

**ExxonMobil Foundation** to the American Red Cross National Headquarters for African Health Initiative: Follow-up Survey of insecticide-treated bed nets (ITNs) distribution in Ghana (2005).

**Johnson & Johnson Family of Companies Foundation** to the Carter Center for a guinea worm eradication program in Ghana and Sudan (2004).

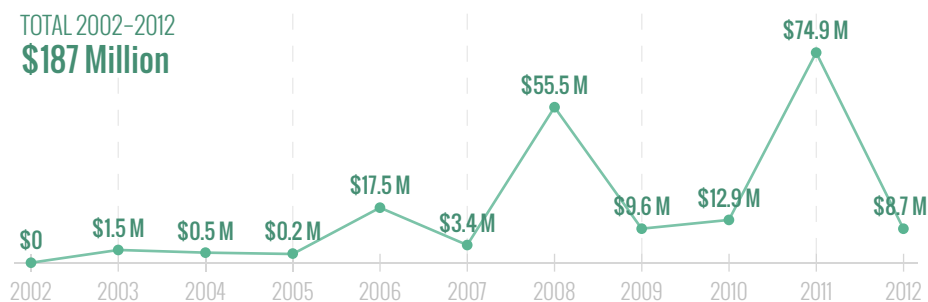
**King Baudouin Foundation** to Together Ghana to organize a football tournament to raise awareness among youngsters about HIV and AIDS and avoid new contamination (2011).



## Focus on MDG 7

### Ensure environmental sustainability

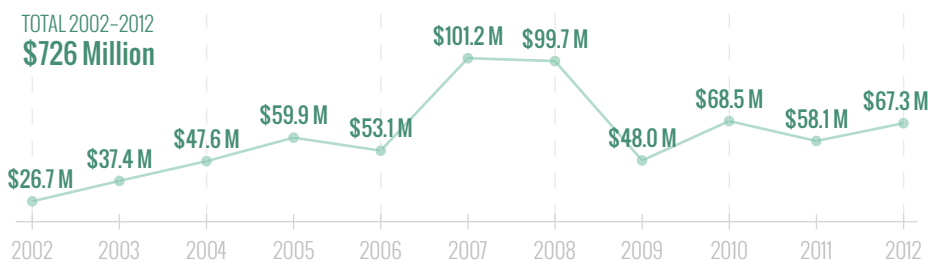
#### Change in Foundation Funding for Goal 7 for Ghana



#### Percent of Population Using Improved Drinking Water Sources



#### Change in Official Development Assistance (ODA) Funding for Goal 7 for Ghana\*



\* Figures based on Foundation Center analysis of ODA commitments compiled by OECD.

#### Top Funders, 2002-2012

Bill & Melinda Gates Foundation	\$ 124,916,041
Conrad N. Hilton Foundation	40,891,600
Howard G. Buffett Foundation	15,871,312
Coca-Cola Foundation	6,000,000
PepsiCo Foundation	4,000,000
Nationale Postcode Loterij	2,396,105
Newman's Own Foundation	2,225,000
Comic Relief UK	2,009,131
The Rockefeller Foundation	1,924,412
UN Women's Fund for Gender Equality	600,000

Note: Figures include support for funding intermediaries also included as funders in this analysis.

#### Top Recipients, 2002-2012

IRC International Water and Sanitation Centre	\$ 24,074,261
World Vision	18,867,463
University of Greenwich	17,450,744
International Bank for Reconstruction and Development	16,654,000
International Institute of Tropical Agriculture	12,208,414
WaterAid America	8,102,600
UNESCO-IHE Institute for Water Education	8,005,491
SNV USA	7,586,520
International Development Enterprises	7,315,925
Safe Water Network	7,200,000

## FOUNDATIONS MAKING A DIFFERENCE

### Conrad N. Hilton Foundation

In 1990, the Conrad N. Hilton Foundation began making grants focused on ensuring access to safe water and currently seeks to improve the well-being of the water-stressed ultra-poor through support for sustainable access to safe water in target countries. In addition to service provision, the foundation supports capacity-building, coordination, and advocacy for water-related activities. Approximately one-third of its funding in this area has focused on Ghana. Examples of its support include: a 2014 grant to IRC International Water and Sanitation Centre to strengthen the capacity of government agencies to effectively manage water supply assets, a 2013 grant to Safe Water Network to develop viable market-based approaches for safe water delivery, and continuing grants to partners World Vision and WaterAid aimed at increasing the reliability of water access points.

## SELECTED FOUNDATION GRANTS

**Global Greengrants Fund** to Third World Network to produce copies of a film documenting the voices of Ghanaian community members affected by mining operations and distribute them to government officials, mining companies, and other civil society actors with the goal of creating a stronger network mitigating these issues (2012).

**Gordon and Betty Moore Foundation** to Forest Trends Association for Strengthening National and Project-Level Capacity for REDD (Reduced Emissions from Deforestation and Forest Degradation) in Ghana (2009).

**TrustAfrica** to Kwame Nkrumah University of Science and Technology for technical and economic feasibility studies for the development of biofuels for small- and medium-size enterprises in Ghana (2007).

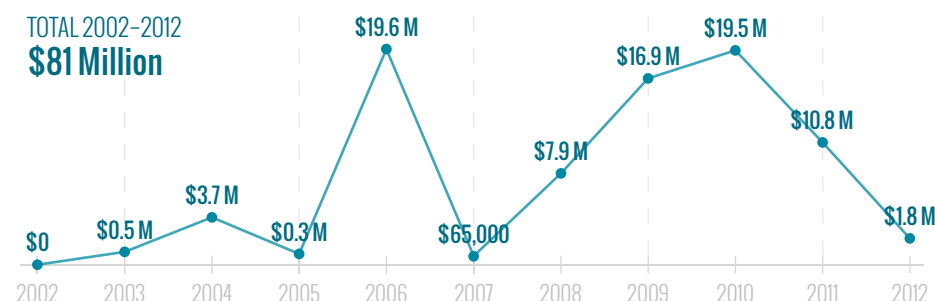




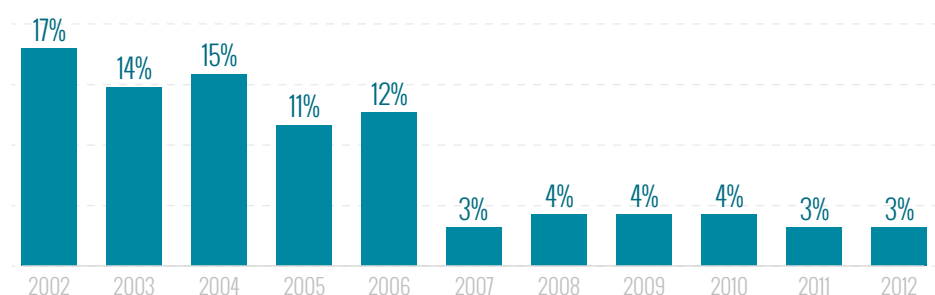
# Focus on MDG 8

## Global partnership for development

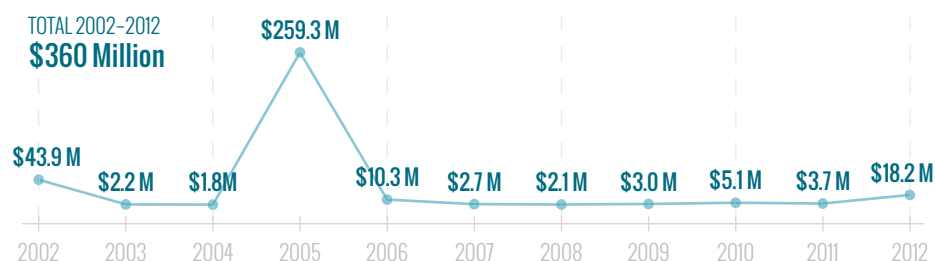
### Change in Foundation Funding for Goal 8 for Ghana



### Debt Service as a Percent of Exports and Net Income



### Change in Official Development Assistance (ODA) Funding for Goal 8 for Ghana\*



\* Figures based on Foundation Center analysis of ODA commitments compiled by OECD.

### Top Funders, 2002-2012

Bill & Melinda Gates Foundation	\$ 39,516,169
MasterCard Foundation	13,623,054
Coca-Cola Foundation	6,000,000
Carnegie Corporation of New York	5,557,800
Rockefeller Foundation	4,997,764
Conrad N. Hilton Foundation	3,500,000
Ford Foundation	2,696,762
William and Flora Hewlett Foundation	1,197,000
Doris Duke Charitable Foundation	1,108,800
UN Women's Fund for Gender Equality	600,000

Note: Figures include support for funding intermediaries also included as funders in this analysis.

### Top Recipients, 2002-2012

International Bank for Reconstruction and Development	\$ 16,654,000
Camfed International	8,517,642
Opportunity International	6,270,792
Ecobank	6,050,000
Coca-Cola Africa Foundation	6,000,000
Grameen Foundation USA	4,362,159
Save the Children Canada	3,686,000
University College of Education	3,000,000
UNICEF	2,990,964
ProCredit Holding	2,600,000

### SELECTED FOUNDATION GRANTS

**Bill & Melinda Gates Foundation** to World Resources Institute for a joint initiative with the Rural Development Institute to conduct interactive mapping to strengthen property rights in Ghana, Kenya, Mali, Mozambique, Uganda, and Tanzania by providing policymakers in government, donors, and development agencies with the information and ideas needed to make well-informed decisions and to take appropriate actions (2010).

**Ford Foundation** to Third World Network for research, monitoring, and advocacy on regional trade, free movement, and investment policies in Africa (2003).

**William and Flora Hewlett Foundation** to Oxfam America for civil society to participate in developing a transparent system for managing Ghana's oil wealth (2010).

**Hivos** to the International Institute of ICT Journalism for enabling governance and economic transparency in Ghana through tracking of post-election accountability using new media (2011).

**John D. and Catherine T. MacArthur Foundation** to the Supreme Court of Ghana for a virtual library of international legal materials (2008).

# Focus on Other Areas of Foundation Support

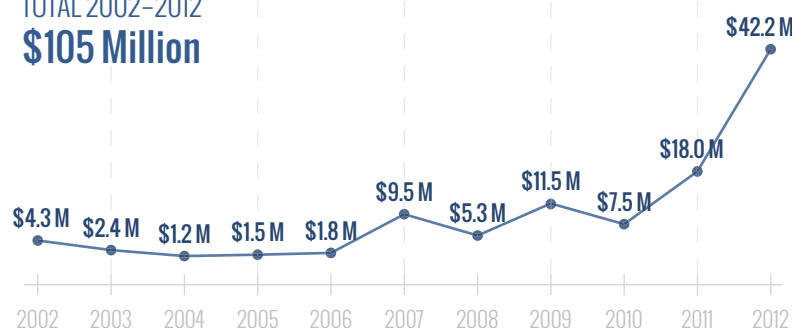
Foundation funding for Ghana between 2002 and 2012 targeted priorities beyond those outlined in the MDGs. In fact, close to half of all grants included in this report (46 percent) supported activities not represented in the MDGs, such as education beyond the primary level; health improvements not related to Goals 4, 5, and 6; and religion. The vast majority (80 percent) of these 500 grants went directly to organizations headquartered in Ghana. By grant dollars, over half (60 percent) of the \$105 million tracked supported recipients located in

Ghana. In contrast, only 21 percent of MDG-related grant dollars directly funded organizations headquartered in Ghana.

Health ranked as the top priority based on grant dollars and included support for activities not captured by the MDGs. The Bill & Melinda Gates Foundation accounted for more than three-quarters of this funding. Among the foundation's awards during this period were a 2012 grant to Marie Stopes International to improve health outcomes through the provision of quality

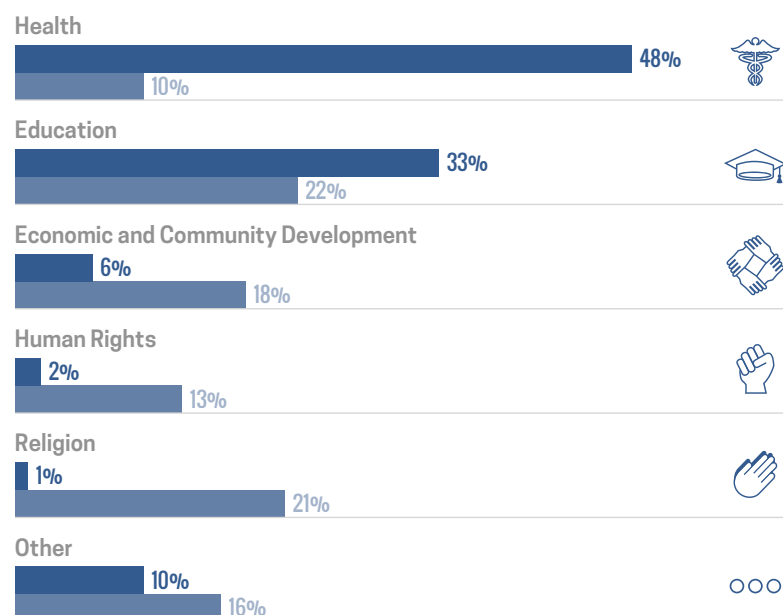
## Change in Non-MDG-related Foundation Funding for Ghana

TOTAL 2002-2012  
\$105 Million



## Non-MDG-related Foundation Funding for Ghana by Issue Focus (2002-2012)\*

■ Dollars ■ Grants



\*Includes issue areas accounting for at least 10 percent of grant dollars or grants.

## Top Funders (2002-2012)

Bill & Melinda Gates Foundation	\$ 39,458,067
Carnegie Corporation of New York	14,198,175
MasterCard Foundation	12,963,648
William and Flora Hewlett Foundation	9,098,110
Rockefeller Foundation	8,867,348
Ford Foundation	5,851,500
Alliance for a Green Revolution in Africa	4,957,952
Koch Foundation, Inc.	1,253,920
International Institute for Environment and Development	930,684
Robertson Foundation	688,097

Note: Figures include support for funding intermediaries.

## Top Recipients (2002-2012)

Marie Stopes International	\$ 30,000,000
University of Ghana	24,406,305
Ashesi University College	10,043,206
INDEPTH Network	1,700,000
British Museum	1,368,000
International Research and Exchanges Board	1,317,075
Association of African Universities	1,200,000
Cambridge University	1,100,000
National Council for Tertiary Education	1,050,000
Forum for the Future	974,275



private-sector health care targeted at the poor in Nigeria, Kenya, and Ghana and a 2009 grant to the University of Ghana to establish a replicable PhD and postdoctoral program for training young scientists to address poverty-related disease control in Africa.

By share of number of grants, education ranked as the top non-MDG-related foundation funding priority, followed closely by religion.<sup>3</sup> The Carnegie Corporation ranked as the top funder of non-MDG-related education for Ghana between 2002 and 2012, awarding 31 grants totaling nearly \$14 million. Carnegie's giving supported enhancements in higher and graduate education in Ghana and also the Ghana-headquartered Association of African Universities for work with administrators across the continent. The Koch Foundation ranked as the top funder for religion, with most of its grants providing support directly to Ghanaian churches for construction and repairs. Other areas capturing at least 10 percent of grants included economic and community development activities not explicitly captured within the MDGs, human rights, and health.



## Focus on Ghanaian Funders

Ghana is home to a growing foundation community serving to advance the well-being of Ghanaians and others across the African continent. This community encompasses a diverse array of foundation structures and priorities. For example, the Ghana Research and Advocacy Programme provides grants to organizations in Ghana engaged in public policy research and advocacy focused on addressing the needs of the economically disadvantaged. The Vodafone Ghana Foundation, established in 2009 by Vodafone Ghana and the Vodafone Group Foundation, provides support in areas of company operations for programs offering sustainable solutions to pressing social challenges.

Among its initiatives are the World of Difference program, which enables people to take time off and be paid to work at a charity of their choice in Ghana, and the Social Intervention program, which focuses on improving the quality of life in rural Ghanaian communities by funding activities ranging from education to entrepreneurial development to fighting child labor.

Of Ghana-based foundations providing support both within the country and beyond, the Africa Women's Development Fund supports women-led initiatives across the continent

that advance women's empowerment and rights. Its funding supports activism, capacity building, and shared learning, among other priorities. Another regional funder is the Newmont Ahafo Development Foundation (NADF). Established in 2008, the foundation supports development in Ghana, particularly focusing on the country's Brong Ahafo Region, and throughout West Africa. NADF receives its support from the Newmont Mining Corporation, and its board currently includes both Newmont representatives and community members. Specific areas of focus include human resource development, economic empowerment, provision of infrastructure, natural resources, cultural heritage, sports, and social amenities.

Finally, while information is available on some Ghana-based foundations, currently there is no comprehensive portrait available of the overall size and composition of Ghana's foundation community. A central role of the Post-2015 Partnership for Philanthropy initiative will be to provide a mechanism for capturing and sharing this information, thereby fully reflecting the critical role of Ghana-based funders in advancing the progress of their country and beyond.

<sup>3</sup> Includes support for religious facilities and sacramental activities.

## About Foundation Center

Established in 1956, Foundation Center is the leading source of information about philanthropy worldwide. Through data, analysis, and training, it connects people who want to change the world to the resources they need to succeed. Foundation Center maintains the most comprehensive database on U.S. and, increasingly, global grantmakers and their grants—a robust, accessible knowledge bank for the sector. It also operates research, education, and training programs designed to advance knowledge of philanthropy at every level. Thousands of people visit Foundation Center's website each day and are served in its five library/learning centers and at more than 470 Funding Information Network locations nationwide and around the world. For more information, please visit [foundationcenter.org](http://foundationcenter.org).

## About Rockefeller Philanthropy Advisors

Rockefeller Philanthropy Advisors (RPA) is a nonprofit organization that currently advises on and manages around \$200 million in annual giving by individuals, families, corporations, and major foundations. Continuing the Rockefeller family's legacy of thoughtful, effective philanthropy, RPA remains at the forefront of philanthropic growth and innovation, with a diverse team led by experienced grantmakers with significant depth of knowledge across the spectrum of issue areas. Founded in 2002, RPA has grown into one of the world's largest philanthropic service organizations and, as a whole, has facilitated more than \$3 billion in grantmaking to nearly 70 countries. RPA also serves as a fiscal sponsor for more than 25 projects, providing governance, management, and operational infrastructure to support their charitable purposes. For more information, please visit [rockpa.org](http://rockpa.org).

## About United Nations Development Programme

UNDP works in more than 170 countries and territories, helping to achieve the eradication of poverty and the reduction of inequalities and exclusion. We help countries to develop policies, leadership skills, partnering abilities, institutional capabilities and build resilience in order to sustain development results.

World leaders have pledged to achieve the Millennium Development Goals, including the overarching goal of cutting poverty in half by 2015. UNDP's network links and coordinates global and national efforts to reach these Goals. For more information, please visit [undp.org](http://undp.org).



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